

1. **Name of faculty:** Dr. Garima Saxena
2. **Department:** Business Administration
3. **Designation:** Associate Professor
4. **Age as on 01.01.2016:** 45 as on 15th May 2015
5. **Educational Qualifications:** M.Com. M.Phil., Ph.D.
6. **Teaching Experience as on 01.01.2016** (19 years 1 month)
7. **Address (Local):** B-14-A, Chomu House C-Scheme, Jaipur
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8. **Phone / Mobile Number:** +91-9460117028
9. **Email ID:** garimosaxena@gmail.com
10. **List of Publications:**

Authors names	Title of paper	Name of Journal	Vol. No.	Pages from – to	Year
Dr. Gaima Saxena	Green Marketing “An Overview” Oct. 2010	an Internet anal Journal of management	Voll II issue IV Oct 2010	34 to 39	2010
Dr. Gaima Saxena	Women Enterperune in Indian Opportunities and challenges	Journal of Business and Management	Voll VI Oct 2011	77 to 85	2011
Dr. Gaima Saxena	A Study of Present Scenery in rural Marketing in India		Vol.-8		June 2013
Dr. Gaima Saxena	Critical Evaluation of foreign direct investment in Retail in India	Economics Administration Review. Bio Annual Journal	Vol. 28	89-95	2011
Dr. Gaima Saxena	महानरेगा-ग्रामीण विकास में योगदान तथा चुनौतियां	Research Journal of Art, Management and Social Science	Vol. -	382-386	2012
Dr. Gaima Saxena	भारतीय नारी कल और आज	Annual Issue Book	Vol.-	272-275	2012
Dr. Gaima Saxena	सफलता के सात सूत्र : व्यवसाय के संदर्भ में	‘Bhagirathi’ Maharani College,		5-7	2012-13

		University of Rajasthan			
Dr. Gaima Saxena	The New Face of Women as an entrepreneur	Souvenir National			2012
Dr. Gaima Saxena	The New Walk of Tourism-Eco Tourism	14 th International Conference Book	-	97	2014
Dr. Gaima Saxena	Impact of Social Media on Business	Asian Resonance International Research Journal	Vol. 2	125	2013
Dr. Gaima Saxena	कामकाजी नारी के समक्ष चुनौतियों के आयम	Research Journal of Arts Management & Social Science		158	2013

11. List of Books Published:

Authors names	Title of Book	Name of Publisher	Year
Dr. Gaima Saxena	भारतीय नारी कल और आज	सेन्टर फोर रिसर्च स्टडीज, रीवा, मध्यप्रदेश	2012

12. List of Conferences / Symposium/ Refresher Courses organized List enclosed I

- Organised NSS & Red Ribbon Poster Competition
- Organizing Secretary of Three days workshop on group discussion and personal interview in Maharani College University of Rajasthan
- Organising A Lecture on How to become a financial smarter-e-banking on 7th January, 2015
- National Seminar on Make in India in Maharani College

13. List of Conferences / Symposium/ Refresher Courses Attended

➤ Academic Staff College Orientation /Refresher Course

Name of the Course/Agency /Summer School	Place	Duration	Grad	Sponsored
15 days workshop on computer application in teaching	Jaipur	21.11.2011 to 8.12.2011		University Maharani College, Jaipur UGC-CPE

				Programme
Workshop on BBA Syllabus as a resource person	Jaipur	Jan 11, 2010		University Maharani College, Workshop on BBA Syllabus, Jaipur

➤ **Academic Staff College Orientation /Refresher Course**

Name of the Course/Agency /Summer School	Place	Duration	Grad	Sponsored
Refresher Course	Jaipur	2-8-2010 to 21-8-2010	A	UGC Academic Staff College, University of Rajasthan, Jaipur
Refresher Course	Jaipur	30.01.2012 to 18.02.2013	A	University Grants Commission (UGC), University of Rajasthan, Jaipur
Orientation Course	Jaipur	1.7.2002 to 27.7.2002	A	UGC Academic Staff College, University of Rajasthan, Jaipur

14. Papers in Conference Proceedings:

Authors names	Title of paper	Name of Conference, City, Country	pages from – to	Year
Dr. Gaima Saxena	Managerial Decision regarding quantitative methods	National Seminar Application of Quantitative methods for managerial, Jaipur (Raj.)	23-25	2006
Dr. Gaima Saxena	VAT	National Seminar On Value Added Tax , University Maharani College, University of Rajasthan, Jaipur	14-15	2007
Dr. Gaima Saxena	भारतीय अर्थव्यवस्था में विदेशी प्रत्यक्ष निवेश का उज्ज्वल भविष्य	National Seminar Investment Scenario in India : Trends & issue	10-11	2008
Dr. Gaima Saxena	Green Marketing	National Seminar Corporate Governance & Ethical issue in changing economic scenario Commerce College, Jaipur	25-26	2009
Dr. Gaima Saxena	Role of Business Education in College Education	National Seminar Professional Orientation of Business Education, Commerce College,	23	2009

		in India	Jaipur		
Dr. Saxena	Gaima	Rural Marketing same Earning issue	International Seminar on Rural Marketing the Changing Scenario University Commerce College, Jaipur		2010
Dr. Saxena	Gaima	Transparency in MNREGA	National Seminar on MNREGA Opportunity & Challenges University Commerce, Jaipur		2011
Dr. Saxena	Gaima	Social Sector Challenges and Issue	National Seminar 'Role of State in the Social Sector of the Econ. Commerce College, Jaipur		2011
Dr. Saxena	Gaima	Critical Evaluation of FDI in Retail in India	National Seminar Maly Brand FDI in Retail in India Govt. College, Ajmer		2012
Dr. Saxena	Gaima	Talent Management	National Conference 'Human Resources Management "Challenges Opportunity and their relevance in India		2013
Dr. Saxena	Gaima	Impact of Social media on Business	International Conference Biyani Group of College		2013
Dr. Saxena	Gaima	कामकाजी महिला के समक्ष चुनौतियों के आयाम	National Conference on revisiting issues of Women's Security : from womb to tomb		2013
Dr. Saxena	Gaima	Importance of knowledge Management in organisation	National Conference on CSBM changing scenario of Business Management Finance in India		2014
Dr. Saxena	Gaima	The New work of Tourism Eco Tourism	14 th International Conference on Advances & challenging in Global Business, Management, Economics, Tourism & Information Technology		2014
Dr. Saxena	Gaima	बदलते परिदृश्य और महिला सशक्तिकरण	National Conference on Gender Mainstreaming problem & prospects		2014
Dr. Saxena	Gaima	Employee Retention Need of the Hour	9 th India and Japan Bilateral conference on creativity & innovation in Management of Business		2014
Dr. Saxena	Gaima	Indian Scenario of Consumer Protection	International conference on Social Responsibility in Economic Perspective-"A Global Issue"		2014
Dr.	Gaima	Consumer	National Conference on		2014

Saxena	satisfaction in PSU's: Role of Trjanation Technology	Emerging Computing Technologies in Modern era		
Dr. Gaima Saxena	The changing scenario of women towards higher education	National conference on woman empowerment and Higher education organized by centre of women's studies UOR, Jaipur		2015
Dr. Gaima Saxena	Impact of Tourism on Indian Economy	National Seminar on Emerging Dimension of Tourism in India " Opportunities & Challenging		2015
Dr. Gaima Saxena	The changing of Life Insurance in Indian contact	National Seminar on make in India : Opportunities & Challenging		2015
Dr. Gaima Saxena	Second Pillar of Economy- Infrastructure Development	National Seminar of Economic Administration & Financial Management University of Rajasthan		2016

15. Membership of technical societies / academic bodies/ National or international organizations (if any)

- Help Age of India SOS Children Academy. Rajasthan Chambers Commerce India Jaipur : List enclosed IV

16. Details of Ph. D. students supervised: Social Research Foundation Kanpur : List V

Name of student	Title of thesis
Harinder Singh	The Quality of work life and organistional citizenship behavior among
Hansa Kumari	बीमा क्षेत्र के कर्मचारियों में कार्य संतुष्टि
Madhulika Seenvar	Financial Inclusion in Rural Rajasthan
Mredu Bansal	A study of effectiveness of social media marketing strategies in Rajasthan
Nisha Puniya	Employee Retention Strategies in Insurance Company
Priyanka Agrawal	Role of Bank in developing women entrepreneurship in Rajasthan
Priyanka Sharma	Consumer behavior toward life insurance product

17. Others

- Local Head of Maharani College 2013 onwards Now continuation.
- Staff Secretary of Department of Business Administration University of Rajasthan (2009-10)
- Member of Campus Publications
 - Member of editorial Board of Research Journal of Business Administration
 - Maharani College Magazine “Bhagirathi Magazine”
- Member of Social organization
 - Help Age of India
 - SOS Children Academy New Delhi
 - Rajasthan chamber of Commerce & Industries Jaipur
 - Social Research Foundation Kanpur
- Organised NSS & Red Ribbon Poster Competition
- Member of Counseling Committee of Maharani College (2009)
- Organizing Secretary of Three days workshop on group discussion and personal interview in Maharani College University of Rajasthan
- Organising A Lecture on How to become a financial smarter-e-banking on 7th January, 2015